

The Visual Blitz versus the Kaizen Blitz



Three of the many companies which Dr. Galsworth has trained, coached, and supported as they underwent a visual conversion are Harris Corp. in Quincy, Illinois, Denison Hydraulics in Marysville, Ohio, and Seton Name Plate in Branford, CT.

Watch and listen as employees from these three companies share their comments, stories, and insights about the deployment tool called the *Visual Blitz* and how it was used in their company.

BRIEF COMMENTS BY GWENDOLYN GALSWORTH

A *Visual Blitz* is time set aside for a small team (or the entire department) to stop operational activities and focus instead on improvement—by applying visual workplace principles and practices. A visual blitz has three levels:

- Visual Blitz: The department shuts down for two to three hours to work on hit list projects.
- Visual Mini-Blitz: A small group of people stop work from a few hours to work on hit list projects.
- Visual Micro-Blitz: One or two people stop work for an hour or so to work on their hit list projects.

Throughout, a visual blitz remains *I-driven*. That is, area associates decide which improvement projects to undertake, with whom, and when. The area's hit list forms the backbone. This means that the kinds of things that get improved during a blitz are driven by operator ideas and insights—their need-to-know and, later, your need-to-share.

At first, the visual workplace trainer organizes and supports area blitzes. That means the trainer keeps an eye on hit list projects, helps people buddy up, ensures supplies are on hand, and coaches as needed. Gradually, area supervisors take over. The visual blitz remains *I-driven*.

FOR MORE ON THE USE AND USEFULNESS OF THIS IMPORTANT BEHIND-THE-SCENES TOOL:

- Read Dr. Galsworth's Shingo award winning books, *Visual Workplace/Visual Thinking* and *Work That Makes Sense*, available from our website: www.visualworkplace.com
- Search "Visual Blitz" in the Articles and Radio pages on our website:
- Visit our website and learn about our visual workplace products and services, including seminars and training that we deliver online and onsite.
- Find on our Articles Page over 100 one-page articles by Dr. Galsworth.
- Find on our Radio Page over 60 of more than 200 podcasts that Dr. Galsworth has made.
- Call us at: +1-503-233-1784
- Email us at: contact@visualworkplace.com
- Visit our website at: www.visualworkplace.com

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